

## BIG SHORTAGE OF ENVELOPE PAPER DUE TO SHUTDOWNS AND STRIKE.

We have previously informed you about Stora Enso's shutdown of their envelope paper production in September last year. The result was that 40% of the total volume of paper to the European envelope industry disappeared. On an already stressed market this was of course a big blow on our production sites and it has resulted in really hard work to find the material to be able to produce.

The enormous cut down of capacity to produce envelope paper has forced Mayer to chase paper and buy all the material in correct quality that they can get their hands on, no matter what the price is. This means we have to expect further increases in prices and longer delivery times also in 2022. It is simply the sellers market right now..

Stora Enso was one of the two existing producers of envelope paper, the other is UPM. As you may have read or seen on the news, the labor union in Finland has started a strike on the UPM paper mills. This means, right now there is no production of svanen licensed envelope paper anywhere and it is impossible for Mayer to buy svanen paper.

Mayer will be forced to use paper without svanen license in production of the Sober envelopes, at least for a period of time. The replacement paper that is used to produce the Sober envelopes is just as environment friendly as the standard svanen paper, but since svanen is a Nordic license it does not apply on the mills in general. Our Nordic license is no priority at the other European paper mills since they usually work with the European licenses, such as Blaue Engel and Ecolabel.

Our production sites are svanen licensed and all paper we use to produce envelopes are environment friendly and has European licenses. Still, without svanen license on the paper, we can not print svanen on the envelopes.

During the spring we will be forced to deliver some of the Sober envelopes without svanen on the back. We hope for your understanding since it is impossible to buy svanen licensed paper right now. The alternative would be to stop delivering ... and that is no alternative to us!

You are of course welcome to contact us if you have any questions or want more information about this.

Best regards



Patrik Sjölin  
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